IMAGING PARTNERSHIP EDUCATION
Exploring Education Through Imaging

Staff Workshops Overview – Filmmaking

The main goal is to gain the knowledge required to coach students in the art of filmmaking. This is done by learning creative and unique ways to educate the students while also maintaining a high level of basic knowledge in all areas of digital photography. This aim is to help you understand how to express your ideas and stories with the use of sound and moving image. The course covers the theory behind using a camera and post-production alongside cinematography and the meanings of each technique. The approach will be informal and fun.

Breakdown of topics included:

How to shoot a film

- A brief Introduction to the art of Filmmaking
- An introduction to the different options when choosing a camera for different situations.
- Composition - including rule of thirds, golden mean, look space and head room
- Shot lengths and angles and their meaning on the viewer
- The importance of colour, with emphasis on colour casts and white balance.
- Understanding film genres and the important differences.
- Understanding the many different roles within making a film and each of their responsibilities.

Coaching students in Photography

- Learning how filmmaking can encourage students to be creative and develop their technical understanding.
- Developing their own filmmaking style taking inspiration from existing films and the world around them.
- Understanding the importance of deconstructing existing films to analyse the effects and the impacts on the audiences.
- To incorporate other subjects within the curriculum in filmmaking. Bringing these subjects to life in unique visual and audio ways.

- Developing visual literacy and knowledge of appropriate terminology within film.

Pre-production

- Learning how to write a script appropriate to a specific genre.
- Using storyboarding techniques to demonstrate the desired filmmaking techniques effectively.
- Learning effective planning techniques for planning a shoot and a film team.
- Assigning roles to each team member in an efficient way that makes use of their strengths.

Camera effects and techniques

- Understanding the importance of camera techniques on the overall effect of a film.
- Composition techniques – framing, angles and levels.
- The use of depth – to draw in the viewer, can be used in creative effects
- Movement – panning and tilting to show space, or height/width

Editing and Post-production

- Introduction to Post-production and editing.
- Creating basic sequences that follow storyboards then refining to a finished video.
- Basic saving of files and useful file types.
- Learning how to navigate your chosen software (i.e. Premier)
- The importance of colour correction and light balance
- How to create specific effects to produce your desired outcome.